



[www.idahofilmfestival.org](http://www.idahofilmfestival.org)  
Facebook: Idaho International Film Festival  
[www.myspace.com/idahofilmfestival](http://www.myspace.com/idahofilmfestival)

**Media Contacts**  
[press@idahofilmfestival.org](mailto:press@idahofilmfestival.org)

## FOR IMMEDIATE RELEASE

### **The Idaho International Film Festival Announces Permanent Change in Festival Dates from Fall to Spring**

Boise, ID (May 27, 2010):

Today the Idaho International Film Festival, one of Boise's premier arts events, has announced that it will hold its annual event in the Spring, effective March, 2011. In order to effect this change, there will not be a festival in September 2010.

Executive Director Lyle Banks says: "We have decided to permanently move the Idaho International Film Festival to the Spring with our next festival tentatively scheduled for March 10-13, 2011. We have long contemplated moving the festival earlier in the year for various reasons. The primary reason for the change is that it allows us to gain access to the best new, independent, American film titles available. Having the festival in September has precluded us from showing films that have screening commitments at Sundance, Toronto and the American Film Institute Festivals. The change to Spring also allows the film festival to better coincide with important State and Federal grant timetables which are critical to its continued growth and development.

The success of Idaho International Film Festival over the past seven years has deepened our commitment to providing the Treasure Valley one of the region's most anticipated cultural events. We truly appreciate your past support and look forward to seeing you next year with an eye-popping slate of fantastic independent films!

Please refer to the website [www.idahofilmfestival.org](http://www.idahofilmfestival.org) for information on submissions for 2010 and other information.

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